



Pébéo - Fluctuart Paris Urban Art Prize 2023 - 7th edition of the international competition

Rules for 2022-2023

1) Presentation of the Pébéo-Fluctuart Paris Prize 2023

Since 2016, the Pébéo international competition has encouraged the discovery of emerging talents from the urban art scene. For this seventh edition, the competition is highlighting urban art. The aim of this urban art prize, which is organised by Pébéo and Fluctuart, is to promote the work of both French and foreign emerging artists. This year, the contest is themed around the subject of water.

The competition is open to artists from the street art and graffiti scene, spanning all techniques (painting, stencilling, collage, mosaic, sculpture, etc.).

The 25 finalist artists will be exhibited at Fluctuart for 2 months. This floating gallery is located on the Seine, between the Eiffel Tower and the Grand Palais. The 2022 Prize exhibition welcomed 50,000 visitors.

2) Eligibility

The candidate or the collective must be between 18 and 35 years of age and be active on the art scene working with urban art (street art or post graffiti, outdoor artistic practice).

3) 2023 Inspiration: water

From the Mediterranean to the Seine, Pébéo and Fluctuart share water as their common denominator.

Water is the basis of all life, and its conservation and care are at the heart of our present environmental concerns.

Creating natural borders between territories, water often represents a gateway to a coveted, idealised new world, as shown by the flow of migrants or goods.

Urban art, based upon rebellion, has often been at the forefront when it comes to mobilisation for many issues: anti-capitalism, feminism, environmental awareness...

We have invited artists to interpret the subject of water, through the prism of their choice, to create an exhibition firmly rooted in the world of today.

4) Conditions

All media and techniques are accepted, in line with the following conditions:

- we recommend medium to large works: minimum size 70 x 70 cm, maximum size 120 x 120 cm
- the work must be able to be sent by post and not weigh more than 15 kg
- the work must be made with at least 1 product from the Pébéo range
- the estimated value of the work must be less than €3,000 (value indicated by the artist)

5) Documents required

Documents required to register online:

- Registration form: to be completed at pebeo.com
- Biographical note (between 400 and 1000 characters, including spaces)
- Photos of the proposed work for the competition in HD jpeg format
- Information about the work: title, technique, date of creation, dimensions in cm, hanging instructions if there are specific instructions, estimated value
- Note of intent/explanation of the work (between 400 and 1000 characters including spaces)
- Photos of artistic interventions in public spaces (fresco, painting, stencilling, collage, mosaic, sculpture, etc. in the street), jpeg format

For any questions, please contact concourspebeo@gmail.com

6) Photographs of the pieces

Photographs must be sent in high definition (at least 300 dpi) in order to judge the quality of the work; the photograph of the work can be used in the catalogue, in various communication media and on social media.

The candidate grants, free of charge, to Pébéo and Fluctuart, as well as their affiliated companies (in particular a daughter, sister, parent company and/or company controlled by them within the meaning of Article L233-3 of the Commercial Code) – worldwide and for a period of 5 years from the presentation of the project, in a non-exclusive manner – the rights to exploitation (copyright and related rights) as defined hereafter of the original works that might be included in the project and the interpretation thereof, both with regard to their individual rights and those of the other participants in the project.

The candidate authorises in particular the exploitation of said works for promotional purposes in relation to the Urban Art Prize for the year 2023 and for future years.

The candidate undertakes that the original creative works making up the project are creations of which they are themselves the author or for which they are the assignee of the exploitation rights. In this regard, the candidate provides a guarantee to Pébéo and Fluctuart against any recourse by third parties with regard to rights that may be derived from the works making up the project.

7) Selection of candidates

A professional jury panel will select 25 artists who will be exhibited on Fluctuart, an urban art centre by the Pont des Invalides in Paris, throughout summer 2023 (dates to be confirmed).

Successful candidates will be contacted in Spring 2023. They will then receive specific instructions and dates for sending their work and all information relating to their exhibition.

8) Transport of the works, organisation and logistics

Once the candidates have been selected, they will be contacted in order to send their works.

- the sending of the works to Pébéo headquarters and insurance cover for the works (or sending of the works to the various international subsidiaries depending on the country) shall be carried out at the artist's expense
- the return of the works to the candidates will be organised and paid for by Pébéo

The installation of the exhibition and the transport of works between Pébéo and Fluctuart will be arranged by the organiser and carried out by specialist teams.

9) Insurance for the works of art

Pébéo's insurer will insure the works of art from when they arrive at its premises, until they are returned to the artists. The estimated value will be indicated by the candidates when sending their submission, up to €3,000.

10) Prize giving

25 candidates will be selected by a professional judging panel in the spring of 2023; only these artists will be exhibited at Fluctuart, from 23 June to 27 August 2023 (dates to be confirmed).

A second jury made up of professionals from the art world will select the 3 winning candidates during a special evening organised for this purpose.

11) Awards

The 3 winners will receive from Pébéo:

- 1st prize: €5,000
- 2nd prize: €3,000
- 3rd prize: €2,000

12) Provisional calendar 2022-2023

- November 2022 to March 2023: call for entries
- 15 March 2023: closing date for entries
- **March-April 2022**: selection of the 25 works of art and contact with the selected artists
- Early May: public announcement of the 25 selected artists
- May-June 2023: receipt of works at Pébéo's offices in France and transfer to Fluctuart
- 23 June to 27 August 2023: exhibition at Fluctuart, free and open to all
- September 2023: disassembly of the exhibition and return of the works to Pébéo
- September-October 2023: Pébéo returns the works of art to the artists

13) Personal data

Pébéo and Fluctuart undertake to comply with data protection requirements, including those arising from the General Data Protection Regulation No. 2016/679 ("GDPR").

To this end, the candidate as well as any person participating in the project, including the supervisor of the promoter of the project, acknowledge that they have been informed that Pébéo and Fluctuart, in their role as data controller, will collect and process data about them for the following purposes: administrative management tasks; signing and execution of these regulations; follow-up of disputes; disputes relating to these regulations; execution of decisions and judgements.

The personal data collected by Pébéo and Fluctuart are as follows: last and first names; date of birth; contact details (email addresses, telephone numbers, postal addresses).

Pébéo and Fluctuart will keep the candidate's personal data for the length of time that is necessary for processing, and more specifically for the duration of the execution of these regulations (including the duration of the transfer of any copyright/neighbouring rights and personalities) in addition to the limitation period for any related action.

The candidate declares that they have been informed that they can exercise their right of access, right of rectification and deletion, their right to limit processing of the data, their right to data portability, as well as their opposition right by contacting the address of the head office of Pébéo or Fluctuart or by making contact via email at the following email address: concourspebeo@gmail.com. They can also file a complaint with the National Commission for Computerisation and Freedom (Commission Nationale Informatique et Libertés) online (<https://www.cnil.fr/plaintes>) or by post (CNIL - 3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07).

NB: Rules may be subject to change without notice.